

# Dog Park Sponsorship

Businesses may elect to sponsor the Dog Park located on Boundary Street, Northborough. Your sponsorship helps to support the maintenance and upkeep of the Dog Park, including dog poop bags, mulch and other maintenance. Park sponsors will have a banner prominently placed for public viewing with the sponsor's name and business logo.

Banners will be displayed for 6 months. Northborough Recreation reserves the right to refuse advertising businesses that are inappropriate for parks frequented by children and families. Each sign is \$1200 for the 6-month season. We can have a max of 5 signs. This is a first come first serve basis, so please email me if you are interested.

## TERMS AND CONDITIONS FOR PARK SPONSORSHIP

1. **Terms of Payment.** The cost of park sponsorship is to be paid in full in advance of banner production. Acceptable payment is cash, credit card or checks made payable to the Town of Northborough.
2. **Duration of Contract.** The contract is in place during the length of time that the banner is in place. Banners will be displayed for 6 months once we hang it up.
3. **Placement.** Dog Park signs are hung inside the Dog Park area. They will be placed on the inside of the fence throughout the park.
4. **Camera-ready copy.** Park sponsors must provide a camera-ready logo for their banner. The Recreation Department will assume the responsibility of the cost of production for each banner. Park sponsors are responsible for proofreading and approving their banner before final production. No changes will be permitted after production has begun. The signs are 3' X 6'.
5. **Standards for Advertisements.** A) Park sponsorship is for the sole purpose of reducing the Town's cost to maintain the parks' grounds and equipment repairs, and is not intended to be a forum for expression of the Sponsor's opinions; B) Park Sponsorship banners/advertisements are limited to only commercial advertisement, and any business that is political in nature, non-commercial or issue-oriented is strictly prohibited; and C) Northborough Recreation reserves the right to refuse advertising businesses that are inappropriate for parks frequented by children and families.
6. **Indemnification.** The Sponsor agrees to hold harmless the Town of Northborough, the Recreation Department, all staff, agents, and representatives involved in the banner production for any claims resulting from advertising and/or any other function of the publication. There will be no refund for publishing disruptions from Acts of God or catastrophic events.
7. **Cancellations and Changes.** Advertiser has three (3) days from the date the contract is signed to cancel this agreement without penalty.

**I understand and accept the information, terms and conditions outlined above. I am an authorized representative of the advertiser named on this agreement executing the purchase of advertising space on behalf of my company.**

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***Advertising Representative***

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***Recreation Department Employee***

Please make checks payable to: The Town of Northborough  
Mail or Deliver to: Town of Northborough  
Recreation Department  
63 Main Street  
Northborough, MA 01532  
Phone: (508) 393-5034  
Email: [recreation@town.northborough.ma.us](mailto:recreation@town.northborough.ma.us)